Wisconsin Department of Agriculture, Trade and Consumer Protection



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November 2016

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<u>Click here</u> to learn more about our services.

Venezuela: Temporary Zero Tariffs for Agricultural Products and Live Animals

The Government of the Bolivarian Republic of Venezuela (GBRV) temporarily (one year) eliminated import tariffs and value added taxes for scarce agricultural products, raw materials and live animals. Learn more about this here.

Upcoming Events

2017 Global Economic Forecast: Where Will the Growth Be?

January 10, 2017/ Fluno Center, Madison, WI

Time: 10:30am - 2:00pm

Cost: \$45

Since 2008, financial crises, political upheavals and global trade imbalances have rocked financial markets and economies. On-going issues – from the Brexit vote to leave EU to the "Great Fall of China" in August 2016 to a new prospects for the US economy under new leadership have unsettled markets and left business and investors nervous.

We know what lies behind – but what lies ahead?

Join MITA at their annual Economic Forecast event to look into the future of the global economy.

Buyers Mission at Global Pet Food Expo

March 21, 2017 / Orlando, Florida

Early Registration Deadline: January 17, 2017 - \$150

Contact: Ashwini Rao (ashwini.rao@wi.gov / 608-224-5119)

Food Export will be conducting a Pet Food Buyers Mission in conjunction with the 2017 <u>Global Pet Expo</u>. The 2016 show reported record-breaking numbers with nearly 15,500 visitors in attendance. Pet populations continue to grow around the world and particularly in developing countries. Global retail pet food sales are expected to reach another record in 2017 as the trend away from table scraps continues in developing markets while consumers in more advanced markets shift to specialty and health-centered pet foods. This is the perfect low-cost opportunity to meet qualified buyers from around the world in one place!

VIV Asia

March 15-17, 2017 / Bangkok, Thailand

Contact: Jennifer Lu (Jennifer.lu@wi.gov / 608-224-5102)

Wisconsin Department of Agriculture, Trade and Consumer Protection will lead Wisconsin businesses to Bangkok, Thailand to exhibit at the VIV Asia Tradeshow. VIV Asia is the largest



international platform for Southeast Asia's booming animal protein production and processing industry. Held every two years in Bangkok, VIV Asia has propelled itself to become the most important gateway to Asia's emerging markets for professionals throughout Asia involved in producing and processing animal proteins. Wisconsin's livestock and animal genetics companies, feed companies, farm supply companies, agricultural equipment companies, livestock service companies and agricultural associations are encouraged to participate and exhibit at the Wisconsin booth during VIV Asia.

Food Show Plus! at SIAL Canada

May 2-4, 2017/ Toronto, Canada

Early Registration Deadline for FSP!: January 9, 2017 - \$225

Contact: Ashwini Rao (ashwini.rao@wi.gov / 608-224-5119)

Opportunities Abound in Canada. <u>Save \$600 on your USA Pavilion booth rental</u> at SIAL Canada if you register by November 4, 2016! And don't forget to sign up for <u>Food Show Plus! Services</u> being offered by Food Export Association of the Midwest.

SIAL Canada 2017, is the ONLY food show in Canada dedicated to both the retail AND foodservice trade. Canada is the ideal market to target U.S. food and agricultural exports with its close proximity, common language and similar culture. Covering every aspect of the Canadian food & beverage industry, SIAL Canada provides the perfect platform for US exporters to meet with key Canadian buyers.

China International Dairy Expo and Summit

May 11-13, 2017 / Harbin, China

Contact: Jennifer Lu (<u>Jennifer.lu@wi.gov</u> / 608-224-5102)

China International Dairy Expo and Summit is an annual dairy industry event focused on the entire supply chain of dairy production, from breeding and farm management to dairy processing and packaging. It is the most influential dairy producing and processing activity in China, attracting international and domestic industry players from across the entire dairy supply chain. Wisconsin dairy genetic companies, animal health and nutrition companies, feed companies, feeding system and feed processing companies, manure waste treatment companies, dairy farm management companies, dairy product processing companies, dairy education and training providers are encouraged to exhibit within the Wisconsin Pavilion.



